

Rep Order# 8879086 Ver# 1 Status New  
EC'd Yes

Traffic Order# 37572 Printed: 10/11/2012 9:17 AM  
Last Received: 10/08/2012 5:46 PM  
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS  
Advertiser ( ) PRIORITIES USA ACTION  
Product Issue  
Estimate# 1567  
Buyer CASEY BASSETTE  
Phone#  
Fax#

Agency ( ) MUNDY KATOWITZ MEDIA  
1322 G ST, SE  
WASHINGTON, DC 20003  
Agency C/P1/P2/E 321/340/1567  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

**Rep Firm**  
**Sales Office** (        ) WASHINGTON  
**Salesperson** (        ) MIKE JONES

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

**-- REMARKS --**

NEW ORDER FOR PRIORITIES USA. PLEASE CONFIRM

## THANKS

STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	500A-600A	8-NOW 5AM	:30	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00	
	2	W	500A-600A	8-NOW 5AM	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
	3	TH	500A-600A	8-NOW 5AM	:30	\$1,000.00	11/01-11/01	1	1	1	\$1,000.00	
	4	F	500A-600A	8-NOW 5AM	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
	5	M	500A-600A	8-NOW 5AM	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	6	TU	500A-600A	8-NOW 5AM	:30	\$1,000.00	11/06-11/06	1	1	1	\$1,000.00	
	7	TU	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
	8	W	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	9	TH	600A-700A	8-NOW 6AM	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
	10	F	600A-700A	8-NOW 6AM	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	

Rep Order#	SS79086	Ver#	1	Status	New	Traffic Order#	Printed:	10/11/2012 9:17 AM	2 of	6		
EC'd	Yes					Last Received:	10/08/2012 5:46 PM					
Showing Buylines: All Lines												
Station	KLAS-TV LAS VEGAS	Agency	(	)	MUNDY KATOWITZ MEDIA	Rep Firm						
Advertiser	( ) PRIORITIES USA ACTIO	1322 G ST, SE	Sales Office	(	) WASHINGTON	Salesperson	(	) MIKE JONES				
Product	Issue	WASHINGTON, DC 20003										
Estimate#	1567	Agency C/P1/P2/E	321/340/1567			Salesperson Phone#	202-872-5880					
Buyer	CASEY BASSETTE	Flight Dates	10/30/2012 - 11/06/2012			Salesperson FAX#	202-872-0263					
Phone#		Hiatus Weeks										
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	11	M	600A-700A	8-NOW 6AM	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	12	TU	600A-700A	8-NOW 6AM	:30	\$1,200.00	11/06-11/06	1	1	1	\$1,200.00	
	13	TU	700A-90CA	CBS THS MRNG-2<	:30	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00	
	14	W	700A-90CA	CBS THS MRNG-2<	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
	15	TH	700A-90CA	CBS THS MRNG-2<	:30	\$1,000.00	11/01-11/01	1	1	1	\$1,000.00	
	16	F	700A-90CA	CBS THS MRNG-2<	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
	17	M	700A-90CA	CBS THS MRNG-2<	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	18	TU	700A-90CA	CBS THS MRNG-2<	:30	\$1,000.00	11/06-11/06	1	1	1	\$1,000.00	
	19	TU	900A-1000A	LIVE WTH KELLY	:30	\$1,100.00	10/30-10/30	1	1	1	\$1,100.00	
	20	W	900A-1000A	LIVE WTH KELLY	:30	\$1,100.00	10/31-10/31	1	1	1	\$1,100.00	
	21	TH	900A-1000A	LIVE WTH KELLY	:30	\$1,100.00	11/01-11/01	1	1	1	\$1,100.00	
	22	M	900A-1000A	LIVE WTH KELLY	:30	\$1,100.00	11/05-11/05	1	1	1	\$1,100.00	
	23	TU	1200P-1230P	8-NOW NOON	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
	24	W	1200P-1230P	8-NOW NOON	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	25	TH	1200P-1230P	8-NOW NOON	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	

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3 of 6

Station KLAS-TV LAS VEGAS  
Advertiser ( ) PRIORITIES USA ACTIO  
Product Issue  
Estimate# 1567  
Buyer CASEY BASSETTE  
Phone#  
Fax#

Agency ( ) MUNDY KATOWITZ MEDIA  
1322 G ST, SE  
WASHINGTON, DC 20003  
Agency C/P1/P2/E 321/340/1567  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	26	F	1200P-1230P	8-NOW NOON	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	27	M	1200P-1230P	8-NOW NOON	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	28	F	1230P-200P	BOLD & BEAUTIFUL/DEAL	:30	\$1,350.00	11/02-11/02	1	1	1	\$1,350.00	
	29	TU	300P-400P	ELLEN	:30	\$1,600.00	10/30-10/30	1	1	1	\$1,600.00	
	30	W	300P-400P	ELLEN	:30	\$1,600.00	10/31-10/31	1	1	1	\$1,600.00	
	31	TH	300P-400P	ELLEN	:30	\$1,600.00	11/01-11/01	1	1	1	\$1,600.00	
	32	F	300P-400P	ELLEN	:30	\$1,600.00	11/02-11/02	1	1	1	\$1,600.00	
	33	W	400P-500P	8-NOW 4PM/8-NOW 430PM	:30	\$1,600.00	10/31-10/31	1	1	1	\$1,600.00	
	34	TH	400P-500P	8-NOW 4PM/8-NOW 430PM	:30	\$1,600.00	11/01-11/01	1	1	1	\$1,600.00	
	35	M	400P-500P	8-NOW 4PM/8-NOW 430PM	:30	\$1,600.00	11/05-11/05	1	1	1	\$1,600.00	
	36	TU	500P-630P	NEWS	:30	\$1,700.00	10/30-10/30	1	1	1	\$1,700.00	
	37	W	500P-630P	NEWS	:30	\$1,700.00	10/31-10/31	1	1	1	\$1,700.00	
	38	TH	500P-630P	NEWS	:30	\$1,700.00	11/01-11/01	1	1	1	\$1,700.00	
	39	F	500P-630P	NEWS	:30	\$1,700.00	11/02-11/02	1	1	1	\$1,700.00	
	40	TH	630P-700P	INSIDE EDITION	:30	\$3,000.00	11/01-11/01	1	1	1	\$3,000.00	

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Station	KLAS-TV LAS VEGAS			Agency	( ) MUNDY KATOWITZ MEDIA 1322 G ST, SE WASHINGTON, DC 20003			Rep Firm				
Advertiser	() PRIORITIES USA ACTIO			Agency C/P1/P2/E	321/340/1567			Sales Office	() WASHINGTON			
Product	Issue			Flight Dates	10/30/2012 - 11/06/2012			Salesperson	() MIKE JONES			
Estimate#	1567			Hiatus Weeks				Salesperson Phone#	202-872-5880			
Buyer	CASEY BASSETTE							Salesperson FAX#	202-872-0263			
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	41	M	630P-700P	INSIDE EDITION	:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
	42	W	700P-800P	ENT TONIGHT 30/INSIDER	:30	\$3,000.00	10/31-10/31	1	1	1	\$3,000.00	
	43	F	700P-800P	ENT TONIGHT 30/INSIDER	:30	\$3,000.00	11/02-11/02	1	1	1	\$3,000.00	
	44	TU	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	10/30-10/30	1	1	1	\$950.00	
	45	W	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	10/31-10/31	1	1	1	\$950.00	
	46	TH	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	11/01-11/01	1	1	1	\$950.00	
	47	F	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	11/02-11/02	1	1	1	\$950.00	
	48	M	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	11/05-11/05	1	1	1	\$950.00	
	49	TU	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	10/30-10/30	1	1	1	\$450.00	
	50	W	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	10/31-10/31	1	1	1	\$450.00	
	51	TH	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	11/01-11/01	1	1	1	\$450.00	
	52	F	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	11/02-11/02	1	1	1	\$450.00	
	53	M	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
	54	W	135A-235A	TBD	:30	\$100.00	10/31-10/31	1	1	1	\$100.00	

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5 of 6

Station KLAS-TV LAS VEGAS  
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Product Issue  
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Buyer CASEY BASSETTE  
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1322 G ST, SE  
WASHINGTON, DC 20003  
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Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	55	F	135A-235A TBD		:30	\$100.00	11/02-11/02	1	1	1	\$100.00	
	56	SA	530P-600P POLITICS NOW		:30	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00	
	57	SA	700P-800P ENT TONIGHT 60		:30	\$600.00	11/03-11/03	1	1	1	\$600.00	
	58	SA	1100P-1135P NEWS		:30	\$1,100.00	11/03-11/03	1	1	1	\$1,100.00	
	59	SU	1100P-1135P NEWS		:30	\$1,100.00	11/04-11/04	1	1	1	\$1,100.00	
	60	SA	1135P-1235A UNIT, THE<		:30	\$350.00	11/03-11/03	1	1	1	\$350.00	
	61	SA	1235A-135A BROTHRS&SISTRSC		:30	\$200.00	11/03-11/03	1	1	1	\$200.00	
	62	SU	600A-630A 8-NOW SU MR1		:30	\$700.00	11/04-11/04	1	1	1	\$700.00	
	63	SU	300P-400P STORM STORIES		:30	\$450.00	11/04-11/04	1	1	1	\$450.00	
	64	SU	500P-700P INSIDE EDITION		:30	\$650.00	11/04-11/04	1	1	1	\$650.00	

## --REPORT TOTALS--

Report Totals: 64 / \$74,300.00

## --SALES MONTHLY TOTALS--

Nov 12: 64 / \$74,300.00